



# Pals of PAL SOUVENIR BOOK

## AD SIZES

All artwork must be camera ready.  
Ask your PAL representative  
for your upload link, or if you need  
an ad created for you.



**WOW**  
Add your Banner on the  
PCA football field for  
year round school marketing  
— Ask your PAL rep how!

Quarter Page Ad

4" x 5.25"

\$165

Patron Ad

4" x 2.5"

\$100

Patron Ad

4" x 2.5"

\$100

Half Page Ad

8.25" x 5.25"

\$300

Full Page Ad  
8.25" x 10.75"

**\$500**

Centerfold Ad  
16.75" x 10.75"

**\$850**



YOUR AD HERE